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MICHAEL MAIDEN

TURN THE WORLD
UPSIDE
DOWN



Disciplining the Nations with
the Seven Mountain Strategy

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Endorsements

The Kingdom lifestyle of the believer is capable of bringing about cultural transformation. But when the Church pulls back from the world, not wanting to be contaminated by its darkness, we lose our voice and influence. Can we influence society without becoming like it? Yes. In fact, we must! Dr. Michael Maiden's *Turn the World Upside Down* helps by identifying the seven major mountains of influence established in society. By targeting these realms, it becomes possible for each one of us to maximize our place of influence where we are most gifted. Dr. Maiden addresses this topic with great wisdom and practical insight. Books like *Turn the World Upside Down* help me to realize that our dream of presenting entire cities and nations to Jesus is actually doable.

Bill Johnson

Pastor of Bethel Church, Redding, California

Author, *When Heaven Invades Earth* and *Face to Face With God*

The Church was always called to possess and occupy—to dynamically and aggressively fill the earth with the knowledge of the glory of the Lord. As believers, we are to influence and change the world around us; we were never called to have the world change us. In his book *Turn the World Upside Down* Dr. Michael Maiden has skillfully, under the anointing of the Holy Spirit, laid out an apostolic strategy that is attainable for all. *Turn the World Upside Down* built my faith, clarified my focus, and ignited fresh fire in my heart for the Church's commission to "Go ye therefore...." This book should be in every believer's library. It is a now word and a must-read. Yes, a must-read!

Patricia King

Founder of XPmedia

XPmedia.com

In a world appearing to be and feeling as if it is spinning out of control, in a season of time when the Church is having little success in affecting society, and in a time of paradigm shifting, there is a longing, if not a crying, for more than encouragement in our distress: We need direction and answers.

Dr. Michael Maiden delivers both. He exposes seven areas of unconquered territory and shows the way to possess what God has given us. His challenge, if accepted, will indeed *Turn the World Upside Down*.

I recommend that you read this book several times before passing it on.

Iverna Tompkins, DD, DLitt

My dear friend Pastor Mike Maiden has consistently been on the cutting edge of what the Lord is doing in the earth. His keen prophetic gift has served to make a significant impact on the lives of multiplied believers both in Phoenix, Arizona, and all around the world. As we begin to move forward toward what many are calling a new apostolic reformation, it is essential that we begin to realize that we have a cultural mandate inherent in the Gospel of the Kingdom. We are called to influence and disciple nations. Our paradigm and our worldview as the people of God is being enlarged to align with Christ's intention for the nations. As Pastor Mike unfolds the necessity for a greater understanding of the Gospel of the Kingdom, my prayer is that you will discover, in a fresh way, your responsibility and part that God has called you to play in the restoration He is bringing to the earth in this hour. Thanks, Pastor Mike, for lifting your voice like a trumpet and once again prophetically speaking to this generation!

Dr. Mark Chironna
The Master's Touch International Church
Mark Chironna Ministries
Orlando, Florida

Turn the World Upside Down is truly one of the best books I've read on the relevant, significant topic of the seven mountains. Dr. Maiden's engaging discussion on the call of today's Church to regain its influence over these prominent focal areas of our society and our culture make this a must-read for Christians everywhere: pastors, leaders, and church members alike. His insights demonstrate spiritual inspiration as well as qualified expertise of the subject matter, and Mike's writing style propels one effortlessly through the book. I literally couldn't put it down! I highly recommend *Turn the World Upside Down*. I know I'll read it again and again.

Dr. Lawrence Kennedy
President and Senior Pastor, North Church
President and Bishop, Church on the Rock International

Acknowledgements:

My dear friend, Dr. Lance Wallnau, whose genius captured the wisdom of God expressed through Bill Bright, Lauren Cunningham, and Francis Schaeffer.

Larry Witton, what an awesome blessing you are!

My beloved parents, Richard and Carol Maiden, who taught me the Kingdom of God.

The beautiful people of Church for the Nations.

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Foreword by Lance Wallnau

I have been waiting for this book for a long time and am delighted that Dr. Michael Maiden was the one who wrote it. Mike has been an inspiration to me for over 15 years. He and Kim Clement prophetically fueled the quest in my life that led me to a life-changing interview in Kelowna, British Columbia, and my first vision of the seven mountains.

The year was 2000, and I was speaking at a conference in Canada along with Loren Cunningham. He told me about the historic moment when he, as head of *Youth With A Mission*, first met Bill Bright of *Campus Crusade*. These two leaders of the two largest youth organizations met as a sort of merging of streams, one strongly evangelical and the other shaped by Pentecostal and Charismatic influences. They found their common ground instantly as both produced diagrams they had received while meditating on the Great Commission. They each described the same seven spheres of influence that needed to be penetrated by the next generation. Loren called them “mind molders” and Bill described them as “world kingdoms.” This meeting of generals happened in 1974, but I was only hearing about it in 2000. Why? It seemed to me that the significance of that historic moment and its insight was largely lost. Since 2000 I have made it my quest to get this message out. That’s why this book *Turn The World Upside Down* excites me.

The first stage of any powerful idea begins with theorists who generate ideas, moves to researchers who revise and validate ideas, moves on to teachers who popularize ideas, and finally reaches practitioners who translate those ideas into tangible models. During the last decade I’ve seen a vast company embrace the seven-mountain template, but what has been needed are runners who can take this to the next level—and that is where Dr. Michael Maiden enters the arena. Here is a man who not only brings added illumination and excitement to the message, he challenges the status quo by furnishing a practical model of how to make this message work in a local community. How so? Dr. Mike actively pastors one of North America’s fastest-growing churches, with five campuses and 6,000 people—and grow-ing—while preaching this message.

As I read the manuscript, I was arrested by Mike’s fresh grasp of the subject. At the very first chapter entitled “It Isn’t Working!” he states, “Before ascending to Heaven, Jesus commissioned the apostles to ‘Go therefore and make disciples of all the nations....’ ... After two millennia, the Church has made disciples *in* nations but not *of* nations.” That sentence hit me like a stun gun—I’ve never heard it put that way before. Then he follows this thrust with a powerful question: “Could we have traded jobs with Jesus and expected Him to disciple nations while we build churches? ... We have mistakenly made the Gospel we preach exclusively about adding people to the church and have ignored discipling our cities, states, and nations.” Clearly this is a new breed of pastor.

Mike's perspective is multifaceted because he is a man who has journeyed up more than one mountain. His professional training is not only in theology; he has climbed to the summit of the education mountain as well with an earned master's and doctorate degree in psychology. Doing so has given him a profound appreciation for the application of the Gospel to the brokenness of the human condition. He has a unique perspective on how the call of God answers the deep longing for fulfillment in the human heart. Like few others, Mike has the ability to forge a bridge between the individual, the Kingdom, churches, and the seven mountains.

Mike connects the individual and the seven mountains by early on addressing the one question people ask most frequently, "What is my mountain?" Mike's answer is brilliant: "The mountain of influence to which you are called is the place where you will find the job you love, financial success, people you enjoy being with, and ultimate personal fulfillment. Your position in your mountain, the one that God has prepared for you and the one for which you have been prepared, is your 'sweet spot,' your perfect fit. Not only is it God's place where you can most effectively bring to bear His presence and power to affect an area of your culture, but it is also *your place*. If you were a key, the position God called you to would be a lock in which you fit perfectly—the lock on the door of your destiny." This is the Great Commission put into language that will for the first time capture the imagination of everyone who is disengaged—especially youth. Find your mountain and you will be 100 percent alive! No doubt, this is part of what makes Pastor Mike's people and church campuses grow.

Each chapter pulsates with fresh insight on this momentous subject. This is a must-read for every present or potential pastor, politician, educator, entertainer, engineer, lawyer, business owner, salesperson, intercessor, and artist. This is a book that inspires exploits and will stir the disengaged and make them want to be engaged.

I have been waiting for this book because I have believed for some time that God will start to raise heralds in each mountain who will articulate and embody the pathway to success. Dr. Maiden is standing atop the church mountain, and with this book he breathes into us the vision to take all seven!

Lance Wallnau

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CHAPTER ONE

It Isn't Working!

Before ascending to Heaven, Jesus commissioned the apostles to “*Go therefore and make disciples of all the nations...*” (Matt. 28:19). After two millennia, the Church has made disciples *in* nations but not *of* nations. We need to consider whether our understanding of the Gospel and way of doing church is flawed. Is something wrong? And if it is, how can we fix it?

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