

Kingdom Evangelism Through Love

Love is the way we're to impact people with the Kingdom, just as Jesus said it was the way to be. However, this needs to be done with his love, not ours, and in a strategic way, as we're directed by the Spirit. The scatter-gun approach or the evangelical pressure-play won't work, because love will not necessarily, or deeply impact those we want it to. That doesn't mean we stop doing good works out of our reprogrammed heart and as the Spirit leads. Good works, of course, are best directed by the Spirit if they are to be effective.

Mike Parsons puts our 'love evangelism' this way:

"It may be individual people in an area, or in a people group who may together experience something because there is a directed sense of love, which I think, is our role to direct love where it needs to engage. We need wisdom to do that because I don't think it's as simple as just saying, "Great. Everyone needs to experience love", because some people aren't in the place where they will be able to receive it. Jesus said, "Don't cast your pearls before swine, they'll just trample it underfoot." So we've got to be wise in who we approach, how we approach it, and how we target those people with love to be effective. It isn't a scatter gun approach of, "Let's just pour love into the earth and everyone will be good." He's actually more strategic than that. I think, the more we become aware of the strategic nature of the Kingdom and the government of God the more we will begin to function within that, to engage it and to enable it to take place. So again, it's not just, "God just does it". I don't think God ever just poured out something as a revival, or whatever we want to call it, it was always in response to us engaging him for something. I think we can still do that if we have a heart to see more and more people come into that enlightened state. Enlightenment does not require equal numbers. Fortunately, there's an exponential increase to when people become enlightened together." ¹

Everything has to be done the Kingdom way for it to have a Kingdom impact. We mustn't forget that.

Laurence

7-5-2022

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(Readers will need to look up for themselves any scriptures alluded to in this document)